# CONTRACT



WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

And:

GMMB 3050 K St, NW Washington, DC 20007

	Contract / Revision		Alt Order #		
	952158	/ 4		WOC1003	3671
Product					
Candidate Orders					
Contract Dates	Estimate #				
09/18/12 - 10/01/12	1781				
Advertiser			Ori	ginal Date	/ Revision
Obama/D/President			0	9/14/12	/ 10/01/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Station	Account Executive 5		Sales Office	
	WMUR	Linda I	Mag	ay	Manchester
	Special Hand	ling			
	Demographic				
	Adults 35+				
	IDB#	Advert	iser	Code	Product Code
	9912856	95			101
	Agency Ref			Advertiser	Ref

Spots/

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Sp	ots	Amount
1 WMUR09/18/12 09/23/12 5a Daybreak	5-6a	:30	NM	1	\$350.00
Class of Time - Pre-emptible with notice					
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/18/12 09/24/12 - TWTF 2	\$350.00				
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type		
1 WMUR 09/18/12-09/24/12 5a Daybreak	5-6a	- TuWThF :30 \$350.00	NM		
Credited					
oversold inventory					
2 WMUR09/18/12 09/23/12 6a Daybreak	6-7a	:30	NM	2	\$1,400.00
Class of Time - Pre-emptible with notice					
Week: 09/18/12 End Date Weekdays Spots/Week - TWTF 2	<u>Rate</u> \$700.00				
	· · · · · · ·			_	
3 WMUR09/18/12 09/23/12 Good Morning America	7-9a	:30	NM	3	\$1,650.00
Class of Time - Pre-emptible with notice	5.				
Week: 09/18/12 End Date Weekdays Spots/Week - TWTF 3	<u>Rate</u> \$550.00				
	******		N 13 4	•	<b>0.4</b> 0.50 0.0
4 WMUR09/18/12 09/23/12 KELLY& MICHAEL LIVE DA	AY9AM-10AM	:30	NM	3	\$1,050.00
Class of Time - Pre-emptible with notice	D-1-				
Week: 09/18/12 End Date Weekdays Spots/Week O9/24/12 - TWTF 3	<u>Rate</u> \$350.00				
	*		1114	•	<b>#</b> 400.00
5 WMUR09/18/12 09/23/12 STEVE HARVEY DY 9/4 ST	I <i>F</i> 10-11a	:30	NM	3	\$180.00
Class of Time - Immediately Pre-emptible without notice	Data				
Week: 09/18/12 End Date Weekdays Spots/Week O9/24/12 TWTF 3	<u>Rate</u> \$60.00				
	*******	00	NINA	•	<b>#</b> 0.00
6 WMUR09/18/12 09/23/12 The View	11-12p	:30	NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice	Doto				
Week: 09/18/12 End Date Weekdays Spots/Week O9/24/12 - TWTF 3	<u>Rate</u> \$175.00				
WOOK. 00/10/12 03/24/12 - IWII 3	ψ173.00				

#### (\* Line Transactions: N = New, E = Edited, D = Deleted)



Start Date End Date

Weekdays

Spots/Week

## WMUR 100 South Commercial Street Manchester, NH 03101 (603)669-9999

	Contract / Revision	Alt Order #
	952158 / 4	WOC10033671
Contract Dates	Product	Estimate #
09/18/12 - 10/01/12	Candidate Orders	1781

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/14/12 / 10/01/12

	Oba	illia/D/Fresident	00/11/12 /	10/01/12
		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Spot Ch Date Range Description  1 WMUR 09/18/12-09/24/12 The View Credited Spots/Week  Spots/Week  The View	Rate Start/End Time 11-12p	Weekdays Length Rate - TuWThF :30 \$175.00	Type <i>NM</i>	
oversold inventory 2 WMUR 09/18/12-09/24/12 The View Credited	11-12p	- TuWThF :30 <del>\$175.00</del>	NM	
oversold inventory 3 WMUR 09/18/12-09/24/12 The View Credited oversold inventory	11-12p	- TuWThF :30 \$175.00	NM	
7 WMUR09/18/12 09/23/12 THE CHEW	1-2PM	:30	NM 1	\$125.00
Class of Time - Immediately Pre-emptible without notice  Start Date Start Date O9/18/12 End Date O9/24/12 THF - 2  Spot Ch Date Range Description  WMUR 09/18/12-09/24/12 THE CHEW  Credited	\$125.00 Start/End Time	Weekdays Length Rate - TuWThF :30 \$125.00	<u>Type</u> <i>NM</i>	
oversold inventory				
8 WMUR09/18/12 09/23/12 KATIE	3-4P	:30	NM 3	\$375.00
Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week    Week: 09/18/12   09/24/12   -TWTF 3	<u>Rate</u> \$125.00			
9 WMUR09/18/12 09/23/12 GENERAL HOSPITAL	2p-3p	:30	NM 2	\$250.00
Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week    Week: 09/18/12   09/24/12   -TWTF   2	<u>Rate</u> \$125.00			
10 WMUR09/18/12 09/23/12 ELLEN EF	4PM-5PM	:30	NM 1	\$100.00
Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week    Week: 09/18/12   09/24/12   -TWTF   2	<u>Rate</u> \$100.00			
Spot Ch Date Range Description 2 WMUR 09/18/12-09/24/12 ELLEN EF Credited oversold inventory	Start/End Time 4PM-5PM	Weekdays Length Rate - TuWThF :30 \$100.00	<u>Type</u> <i>NM</i>	
11 WMUR09/18/12 09/23/12 INSIDE EDITION AC	730-8p	:30	NM 2	\$900.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$450.00			
12 WMUR09/24/12 09/24/12 Dancing with Stars	Prime Other	:30	NM 1	\$2,500.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$2,500.00			
13 WMUR09/18/12 09/18/12 20/20 Special	Prime Other	:30	NM 1	\$2,500.00
Class of Time - Pre-emptible with notice  Start Date   End Date   Weekdays   Spots/Week    Week: 09/18/12   09/24/12   -T   1	Rate \$2,500.00			
15 WMUR09/19/12 09/19/12 Middle/Suburgatory Class of Time - Immediately Pre-emptible without notice	8-9p	:30	NM 0	\$0.00

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Rate

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.



		Alt Order # WOC10033671
Contract Dates	Product	Estimate #
09/18/12 - 10/01/12	Candidate Orders	1781

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/14/12 / 10/01/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Day's Longin Week Nate	Турс орого	Alliount
Week: 09/18/12 09/24/12 W 1	\$1,70 <u>0.00</u>		_ [	
Spot Ch Date Range Description  1 WMUR 09/18/12-09/24/12 Middle/Suburgatory	Start/End Time 8-9p	<u>Weekdays</u> <u>Length</u> <u>Rate</u> W :30 <del>\$1.700.00</del>	Type NM	
Credited	0-9p	.30 <del>ψ1,700.00</del>	TVIVI	
oversold inventory				
16 WMUR09/19/12 09/19/12 Modern Family/Suburgatory	9-10p	:30	NM 0	\$0.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/18/12 09/24/12 W 1	\$2,000.00		İ	
Spot Ch Date Range Description  1 WMUR 09/18/12-09/24/12 Modern Family/Suburgatory	Start/End Time	<u>Weekdays</u> <u>Length</u> <u>Rate</u>	Type NM	
Credited	9-10p	W :30 <del>\$2,000:00</del>	NIVI	
oversold inventory				
18 WMUR09/20/12 09/20/12 Scandal	10-11p	:30	NM 1	\$1,700.00
Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/18/12 09/24/12 T 1	\$1,700.00			
19 WMUR09/20/12 09/20/12 Grey's Anatomy	9-10p	:30	NM 1	\$2,500.00
Class of Time - Immediately Pre-emptible without notice	Poto			
Start Date         End Date         Weekdays         Spots/Week           Week: 09/18/12         09/24/12        T         1	<u>Rate</u> \$2,500.00			
20 WMUR09/21/12 09/21/12 Primetime: WWYD	9-10p	:30	NM 0	\$0.00
Class of Time - Immediately Pre-emptible without notice	<b>5</b> .			
Start Date Week: 09/18/12 End Date Weekdays Spots/Week	<u>Rate</u> \$900.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WMUR 09/18/12-09/24/12 Primetime: WWYD	9-10p	F :30 \$900.00	NM	
Credited oversold inventory				
21 WMUR09/21/12 09/21/12 20/20	10-11p	:30	NM 1	\$1,700.00
Class of Time - Immediately Pre-emptible without notice	<b>5</b> .			
Start Date Week: 09/18/12	<u>Rate</u> \$1,700.00			
22 WMUR09/22/12 09/22/12 6a Weekend Daybreak	Sa/Su 6-7a	:30	NM 1	\$75.00
Class of Time - Immediately Pre-emptible without notice				
Start Date Week: 09/18/12	<u>Rate</u> \$75.00			
23 WMUR09/22/12 09/22/12 7a Weekend Daybreak	7-9a	:30	NM 0	\$0.00
Class of Time - Immediately Pre-emptible without notice	. 00	.00		Ψ0.00
Start Date Week: 09/18/12 End Date Weekdays Spots/Week 09/24/12S- 1	<u>Rate</u> \$200.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Туре	
1 WMUR 09/18/12-09/24/12 7a Weekend Daybreak	7-9a	Sa :30 <del>\$200.00</del>	NM	
Credited oversold inventory				
24 WMUR09/22/12 09/22/12 Weekend GMA	9-10a	:30	NM 0	\$0.00
Class of Time - Immediately Pre-emptible without notice				Ψ0.00
Start Date End Date Weekdays Spots/Week	Rate			
Week: 09/18/12 09/24/12S- 1	\$225.00		I	

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# **WMUR** 100 South Commercial Street Manchester, NH 03101 (603)669-9999

		Alt Order # WOC10033671
Contract Dates	Product	Estimate #
09/18/12 - 10/01/12	Candidate Orders	1781

Advertiser	Original Date / Revision			
Obama/D/President	09/14/12 / 10/01/12			

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type S	pots	Amount
Spot Ch Date Range Description  1 WMUR 09/18/12-09/24/12 Weekend GMA Credited oversold inventory	Rate Start/End Time 9-10a	<u>Weekdays</u> <u>Length</u> <u>Rate</u> Sa:30 <del>\$225.00</del>	Type NM		
25 WMUR09/22/12 09/22/12 News 9 at 7  Class of Time - Immediately Pre-emptible without notice Start Date End Date Weekdays Spots/Week	7-730p Rate	:30	NM	1	\$500.00
Week: 09/18/12 09/24/12S- 1	\$500.00				
27 WMUR09/23/12 09/23/12 7a Weekend Daybreak  Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/18/12 09/24/12S 1	7-9a <u>Rate</u> \$200.00	:30	NM	1	\$200.00
28 WMUR09/23/12 09/23/12 Weekend GMA	9-10a	:30	NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week    Week: 09/18/12   09/24/12  S   1	<u>Rate</u> \$225.00				
29 WMUR09/23/12 09/23/12 EMMY AWARDS 9/23	8-11p	:30	NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date	\$2,000.00 Start/End Time 8-11p	Weekdays         Length         Rate          St         :30         \$2,000.00	Type NM		
oversold inventory  30 WMUR09/23/12 09/23/12 PRIVATE PRACTICE WKN	D PRIVATE PRACT		NM	1	\$75.00
Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week    Week: 09/18/12   09/24/12  S   1	<u>Rate</u> \$75.00				·
31 WMUR09/25/12 10/01/12 5a Daybreak	5-6a	:30	NM	2	\$1,400.00
Class of Time - Fixed Non Pre-emptible  Start Date   End Date   Weekdays   Spots/Week   Week: 09/25/12   10/01/12   MTWTF 2	<u>Rate</u> \$700.00				
32 WMUR09/25/12 10/01/12 6a Daybreak	6-7a	:30	NM	2	\$1,400.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/12 MFWTF 2  Spots/Week	Rate \$700.00				
33 WMUR09/25/12 10/01/12 Good Morning America	7-9a	:30	NM	3	\$1,650.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/12 TWTF 3  Spots/Week	Rate \$550.00				
34 WMUR09/25/12 10/01/12 KELLY& MICHAEL LIVE DA	AY9AM-10AM	:30	NM	3	\$1,050.00
Class of Time - Pre-emptible with notice  Start Date   End Date   Weekdays   Spots/Week   Week: 09/25/12   10/01/12   MTWTF 3	Rate \$350.00				
35 WMUR09/25/12 10/01/12 STEVE HARVEY DY 9/4 ST	Γ <i>Α</i> 10-11a	:30	NM	3	\$600.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/12 MTWTF Spots/Week  3	Rate \$200.00				

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	Contract / Revision	Alt Order #
	952158 / 4	WOC10033671
Contract Dates	Product	Estimate #
09/18/12 - 10/01/12	Candidate Orders	1781

Advertiser	Original Date / Revision			
Obama/D/President	09/14/12 / 10/01/12			

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	s Amount
Start Date	Rate			
36 WMUR09/25/12 10/01/12 The View	11-12p	:30	NM :	2 \$700.00
Class of Time - Pre-emptible with notice  Start Date	Rate \$350.00 Start/End Time	Weekdays Length Rate	Туре	
3 WMUR 09/25/12-10/01/12 The View Credited oversold inventory	11-12p	МГuWThF :30 <del>\$350.00</del>	NM	
37 WMUR09/25/12 10/01/12 THE CHEW	1-2PM	:30	NM	2 \$500.00
Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week    Week: 09/25/12   10/01/12   MTWTF   2	<u>Rate</u> \$250.00			
38 WMUR09/25/12 10/01/12 GENERAL HOSPITAL	2p-3p	:30	NM	1 \$250.00
Class of Time - Pre-emptible with notice  Start Date	Rate \$250.00 Start/End Time	Weekdays Length Rate	Type	
2 WMUR 09/25/12-10/01/12 GENERAL HOSPITAL Credited	2p-3p	МГuWThF :30 <del>\$250.00</del>	NM	
oversold inventory 3 WMUR 09/25/12-10/01/12 GENERAL HOSPITAL Credited	2р-3р	МГuWThF :30 <del>\$250.00</del>	NM	
oversold inventory  39 WMUR09/25/12 10/01/12 KATIE	3-4P	:30	NM :	3 \$375.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/25/12 10/01/12 MTWTF 3	Rate \$125.00			\$ \$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\
40 WMUR09/25/12 10/01/12 ELLEN EF	4PM-5PM	:30	NM :	2 \$500.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/12 MTWTF 2	<u>Rate</u> \$250.00			
41 WMUR09/25/12 10/01/12 INSIDE EDITION AC	730-8p	:30	NM	2 \$1,400.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/12 MFWTF 2	Rate \$700.00			
42 WMUR10/01/12 10/01/12 Dancing with Stars	Prime Other	:30	NM	1 \$4,000.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/12 M Spots/Week	Rate \$4,000.00			
43 WMUR09/25/12 09/25/12 Dancing Results	Prime Other	:30	NM	1 \$4,000.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/24/12 09/30/12 -1 Spots/Week	Rate \$4,000.00			
44 WMUR09/25/12 09/25/12 Private Practice	10-11p	:30	NM	0 \$0.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Week: 09/25/12 10/01/12 -1 Spots/Week	Rate \$1,700.00			

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	Contract / Revision	Alt Order #
	952158 / 4	WOC10033671
Contract Dates	Product	Estimate #
9/18/12 - 10/01/12	Candidate Orders	1781

Advertiser	Original Date / Revision			
Obama/D/President	09/14/12 / 10/01/12			

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week  Spot Ch Date Range Description  1 WMUR 09/25/12-10/01/12 Private Practice  Credited	Rate Start/End Time 10-11p	Weekdays         Length         Rate           - Tu         :30         \$1,700.00	<u>Type</u> <i>NM</i>	
oversold inventory 45 WMUR09/26/12 09/26/12 Middle	8-9p	:30	NM 0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/25/12 10/01/12 - 1 1	<u>Rate</u> \$1,700.00			*****
Spot Ch Date Range Description  1 WMUR 09/25/12-10/01/12 Middle Credited oversold inventory	Start/End Time 8-9p	<u>Weekdays</u> <u>Length</u> <u>Rate</u> W :30 <del>\$1,700.00</del>	<u>Type</u> <i>NM</i>	
46 WMUR09/26/12 09/26/12 Modern Family/Neighbors	9-10p	:30	NM 0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/25/12 10/01/121 1  Spot Ch Date Range Description	Rate \$2,500.00 Start/End Time	Weekdays Length Rate	<u>Type</u>	
1 WMUR 09/25/12-10/01/12 Modern Family/Neighbors	9-10p	W :30 <del>\$2,500.00</del>	NM	
Credited oversold inventory				
47 WMUR09/26/12 09/26/12 Revenge	10-11p	:30	NM 0	\$0.00
Class of Time - Pre-emptible with notice  Start Date   End Date   Weekdays   Spots/Week    Week: 09/25/12   10/01/12   -1   1  Spot Ch Date Range   Description	Rate \$1,400.00 Start/End Time	Weekdays Length Rate	Туре	
1 WMUR 09/25/12-10/01/12 Revenge Credited	10-11p	W :30 <del>\$1,400.00</del>	NM	
oversold inventory 48 WMUR09/27/12 09/27/12 Scandal	10-11p	:30	NM 0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/25/12 10/01/121 1	Rate \$1,700.00	.50	INIVI	ψ0.00
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
1 WMUR 09/25/12-10/01/12 Scandal Credited oversold inventory	10-11p	Th :30 <del>\$1,700.00</del>	NM	
49 WMUR09/27/12 09/27/12 Grey's Anatomy	9-10p	:30	NM 0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date	Rate \$2,500.00		_	
Spot Ch Date Range Description  1 WMUR 09/25/12-10/01/12 Grey's Anatomy Credited oversold inventory	Start/End Time 9-10p	<u>Weekdays</u> <u>Length</u> <u>Rate</u> Th :30 <del>\$2,500.00</del>	<u>Type</u> <i>NM</i>	
50 WMUR09/28/12 09/28/12 Primetime: WWYD	9-10p	:30	NM 0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date	<u>Rate</u> \$900.00			

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	Contract / Revision 952158 / 4	Alt Order # WOC10033671
Contract Dates	Product	Estimate #
09/18/12 - 10/01/12	Candidate Orders	1781

 Advertiser
 Original Date / Revision

 Obama/D/President
 09/14/12 / 10/01/12

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Spot Ch Date Range Description  1 WMUR 09/25/12-10/01/12 Primetime: WWYD Credited oversold inventory	Rate Start/End Time 9-10p	Weekdays         Length         Rate          F         :30         \$900.00	<u>Type</u> <i>NM</i>	
51 WMUR09/28/12 09/28/12 20/20	10-11p	:30	NM 0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/25/12 10/01/121- 1  Spot Ch Date Range Description	Rate \$1,700.00 Start/End Time	Weekdays Length Rate	Type	
1 WMUR 09/25/12-10/01/12 20/20 Credited oversold inventory	10-11p	F :30 <del>\$1,700.00</del>	NM	
52 WMUR09/29/12 09/29/12 6a Weekend Daybreak	Sa/Su 6-7a	:30	NM 1	\$225.00
Class of Time - Pre-emptible with notice  Start Date End Date Week: 09/25/12 10/01/12 Veekdays Spots/Week	Rate \$225.00			
53 WMUR09/29/12 09/29/12 7a Weekend Daybreak	7-9a	:30	NM 1	\$400.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/121- 1	<u>Rate</u> \$400.00			
54 WMUR09/29/12 09/29/12 Weekend GMA	9-10a	:30	NM 0	\$0.00
Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week    Week: 09/25/12   10/01/12  1   1	<u>Rate</u> \$225.00			
Spot Ch Date Range Description  1 WMUR 09/25/12-10/01/12 Weekend GMA  Credited  Output Date Range Description  Weekend GMA	Start/End Time 9-10a	Weekdays         Length         Rate          Sa         :30         \$225.00	<u>Type</u> <i>NM</i>	
oversold inventory  55 WMUR09/29/12 09/29/12 News 9 at 7	7-730p	:30	NM 1	\$450.00
Class of Time - Immediately Pre-emptible without notice  Start Date End Date Weekdays Spots/Week  Week: 09/25/12 10/01/121 1	Rate \$450.00	.50	INIV	ψ430.00
56 WMUR09/30/12 09/30/12 7a Weekend Daybreak	7-9a	:30	NM 1	\$400.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/121 1  Spots/Week	Rate \$400.00			
57 WMUR09/30/12 09/30/12 Weekend GMA	9-10a	:30	NM 1	\$400.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/121 1	<u>Rate</u> \$400.00			
58 WMUR09/30/12 09/30/12 Revenge	9-10p	:30	NM 1	\$4,000.00
Class of Time - Pre-emptible with notice  Start Date End Date Weekdays Week: 09/25/12 10/01/12 1 Spots/Week	Rate \$4,000.00			
59 WMUR09/30/12 09/30/12 CASTLE WKND LF 2	11:36-12:36x	:30	NM 1	\$75.00
Class of Time - Immediately Pre-emptible without notice  Start Date   End Date   Weekdays   Spots/Week  Week: 09/25/12   10/01/12  1   1	<u>Rate</u> \$75.00			

## (\* Line Transactions: N = New, E = Edited, D = Deleted)



	Contract / Revision   Alt Order #     WOC10033671			
Contract Dates	Product	Estimate #		
09/18/12 - 10/01/12	Candidate Orders	1781		
Advertiser	<u> </u>	Original Date / Revision		

NEW HAMPSHIR www.thewmurchannel.com	Ē		-	dvertiser Dbama/D/Pre	sident		Original Dat 09/14/12		vision 0/01/12
	e End Date De	<u>.</u>	Start/End Tim	ne Days	Spots/ Length Week	Rate	Type S <sub>ř</sub>	oots	Amount
					Totals	3	•	65	\$42,130.00
Time Period	# of Spots	Gross Amount	Net Amount						
08/27/12 -09/30/12	58	\$36,605.00	\$31,114.25						
10/01/12 -10/01/12	7	\$5,525.00	\$4,696.25						
Totals	65	\$42,130.00	\$35,810.50						
Signature:			D	ate:					

# TERMS AND STANDARD CONDITIONS FOR PURCHASE OF BROADCAST ADVERTISING

The person, firm or other business entity ("Agency") contracting to purchase broadcast advertising time on behalf of the advertiser named on the face of this contract ("Ad vertiser") and the station accepting this contract ("Station") hereby agree that this contract shall be governed by the following conditions and terms:

#### BILLING AND PAYMENTS

- (a) Station will, from time to time at intervals following broadcasts hereunder, bill Agency on behalf of Advertiser at address on the face hereof. Agency shall pay Station thereon at address on bill on or before the 15th day of each month following that in which broadcast occurred or on such other date as may be specified in the invoice.
- (b) Except where this contract is made directly with the Advertiser described on the face of this contract, it is understood that Agency makes this contract both for itself and as agent for the Advertiser and that Agency agrees, on behalf of the Advertiser and of itself, that Agency and Advertiser are and shall be jointly and severally liable for all payments to be made by agency to Station and for all obligations undertaken to be performed by Agency.

#### 2 TERMINATION

- (a) Unless otherwise specified on the face hereof, either party may terminate this contract, without cause, upon giving the other party at least 28 days prior notice provided that, if notice is given by Agency, terminates this contract, it shall pay Station at the earned rate for all broadcasts pursuant to this contract through the effective date of termination.
- (b) Station may, upon notice to Agency, terminate this contract at any time; (i) upon material breach by Agency, (ii) if Station fails to receive timely payment on billing; or (iii) if Advertiser's or Agency's credit is, in Station's reasonable opinion, impaired. Upon such termination, all unpaid accrued charges hereunder shall immediately become due and payable. The Agency's only liability shall be to pay for telecasts completed hereunder prior to cancellation by Station.
- (c) Agency may, upon no fice to Station, terminate this contract at any time upon material breach by Station. Upon such termination, the Station's only liability shall be to pay as liquidated damages a sum equal to the lesser of the following: (i) the actual noncancellable out-of-pocket costs necessarily incurred by Agency in performance of this contract through date of such termination, or (ii) the total which would be due to Station hereunder if, on the date on which Agency gives no fice of can cellation, Station had given notice of termination pursuant to Paragraph 2(a) effective at the earliest date permitted thereunder.
- (d) Neither party shall have any liability to the other upon termination pursuant to this Paragraph 2, except as provided in this Paragraph 2 and Paragraph 7.

#### 3. OMISSION OF BROADCA ST

If, as a result of an act of God, force majeure, public emergency, labor dispute, restriction imposed by law or governmental order, mechanical breakdown, or where necessary to enable the Station to comply with the Communications Act of 1934, as amended, to satisfy the "reasonable access" and/or "equal opportunity" requirements for certain political candidates, or any other similar or dissimilar cause beyond the Station's reasonable control, Station fails to broadcast any or all of the announcement(s) or programs to be broad cast hereunder, Station shall not be in breach hereof, but Agency shall be entitled to an adjustment as follows: (i) if no part of a scheduled broadcast is made, a later broadcast shall be made at a reasonably satisfactory substitute date and time, and if no such time is available, the time charges allocable to the omitted broadcast shall be waived; (ii) if a material part, but not all, of a scheduled broadcast is omitted, a later broadcast shall be made at a reasonable substitute date and time, and Agency shall continue to pay full charge. The foregoing shall not deprive Agency of the benefit of any discounts which it would have earned hereunder if the broadcast had been made in its entirety.

## 4. PREEMPTIONS

Station shall have the right to cancel any broadcast or portion thereof covered by this contract in order to broadcast any program or event which, in the Station's sole discretion, it deems to be of greater public interest or significance. Station may also recapture time previously sold when necessary to comply with its obligations to make available "reasonable access" and/or "equal opportunities" to certain political candidates under the Communications Act of 1934, as amended. Station will notify Agency of such cancellation as promptly as reasonably possible, if the parties cannot agree upon a satisfactory substitute date and time, the broadcast so preempted shall be deemed canceled without affecting the rate, discounts or rights provided under this contract, except that Agency will not have to pay Station any charges allocable to the canceled broadcast.

## 5. FIXED RATE PURCHASES

Notwithstanding the provisions of Paragraphs 3 and 4 above, unless the omitted or preempted announcement was purchased as a single buy or at a fixed (i.e., not a preemptible) rate, and it is so indicated on the face of this contract, Station may preempt at its sole discretion for any reason. In the event of preemption or omission, unless otherwise agreed to by Station, Agencyshall continue to pay the full charge (no credit or refund will be given) but Agency shall be accorded another announcement at a reasonably satisfactory substitute date and time, at no additional charge therefor.

#### . A GENCY MATERIAL

All commercial materials (if so specified on the face of this contract, all program materials, including talent) shall be furnished by Agency and delivered to Station at Agency's sole cost and expense. Agency shall deliver all materials not less than 48 hours (exclusive of Saturdays, Sundays and holidays) in advance of broadcast. All materials furnished by Agency (i) shall not be contrary to the public interest, (ii) shall conform to the Station's then existing program and operating policies and quality standards, and (iii) are subject to Station's prior approval and continuing right to reject or to cause Agency to edit such materials. Station will not be liable for loss or damage to Agency's material or, even if accepted by Station, for communications from others.

If Agency requests within 30 days of last broadcast here under, Station will, at Agency's expense, return Agency material to Agency. If Agency does not so request, Station has the right to dispose of all Agency material any time after 60 days following the last broadcast hereunder.

## 7. INDEMNIFICATION

Agen oy and Advertiser will jointly and severally indemnify and hold harmless Station from and against all daims, demands, debts, obligations or charges (including reasonable attorney fees and disbursements) which arise out of or result from the broadcast, preparation for broadcast or contemplated broadcast of materials furnished by or on behalf of Agencys and/or Advertiser or furnished by Station at Agency's request for use in connection with Agency's or Advertiser's commercial material, and Station will similarly indemnify and hold harmless Agency and Advertiser with respect to all materials furnished by Station. The indemnitee shall promptly notify and cooperate with the indemnitor with respect to any claim. The provisions of this paragraph shall survive the termination or expiration of this contract.

#### 8. CONSEQUENTIAL DAMAGES

Agen by and Station hereby agree that consequential damages resulting from any breach of this contract, pursuant to Paragraph 2, or any omission of broadcast, pursuant to Paragraph 3, or any preemption of broadcast, pursuant to Paragraph 4, are speculative and neither Agency not Station shall be held liable for any consequential damages incurred. This consequential damage exclusion provision is an allocation of risk separate and apart from provisions specifying or limiting either Agency's or Station's remedies for breach.

#### GENERAL

(a) Station will broadcast the announcements and programs covered by this contract on the dates and at the approximate hourly times provided on the

face hereo f

(b) The Station shall exercise normal precautions in handling of property and mail, but assumes no liability for loss or damage to program or commercial
materials and other property furnished by the Agencyin connection with broadcasts hereunder. The Station will not accept or process mail, correspondence, or telephone calls in connection with broadcasts except after its prior approval.
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(c) Agency is acting as agent for a disclosed principal (i.e., the Advertiser named on the face hereo f) and Agency will act as agent for making payment
on all billings hereunder. However, Agency shall be primarily liable for the Advertiser's payment of sums due hereunder and Station shall look initially to Agency for the payment thereo
unless and until Agency fails to timely remit payment or becomes insolvent. Advertiser shall be liable to Station and not to agency on all unpaid billings for services rendered by Station
hereunder (excluding advertising agency commissions), but only to the extent that Advertiser has not thereto fore made payment to the Agency thereon, and to the extent that
Advertiser has there bore made payment to the Agency thereon (i) while knowing that Agency has entered into an agreement or arrangement purporting to assign or pledge to a third
party monies which may be or become payable by Advertiser or Agency, or that Agency was in danger of becoming in solvent; or (ii) after receiving notice (together with a current
statement of account) from Station that Agency is seriously delinquent under this or any other advertising agreement(s) between Station and Agency be failing to make payment on
billings within 45 days after the end of the month in which service is provided thereunder. Nothing herein contained relating to the payment of billings by Agency shall be construed so
as to relieve Advertiser of, or diminish Advertiser's liability for breach of its obligations hereunder. If this contract is with a media buying service, all references herein to Agency shall
applyto the media buying service. If this contract is made directly with Advertiser, references herein to Agency shall apply to Advertiser except that in such case no commission will be
allowed.

- (d) Agency shall not assign this contract except to another agency which succeeds to its business of representing Advertiser and provided such other agency assumes all its obligations hereunder. Advertiser may, upon notice to Station, change its agency and only the successor agency shall be entitled to commissions, if any, on billings for broadcasts the reafter. Station is not required to broadcast hereunder for the benefit of any person other than Advertiser, or for a product or service other than that named on the face hereof.
- (e) This contract contains the entire understanding between the parties, cannot be changed or terminated orally, and shall be construed in accordance with the laws of the State of New York, and with the Communications Act of 1934, as amended, and with the rules and regulations of the FCC issued pursuant thereto. When there is any inconsistency between these standard conditions and a provision on the face hereof, the latter shall govern. Failure of either party to enforce any of the provisions hereof shall not be construed as a general relinquishment or waiver of that or any other provision. All notices hereunder (except for notices under Paragraph 4) shall be in writing, given only by prepaid telegram or mail, addressed to the other party at the address on the face hereof, and shall be deemed given on the date of dispatch.

[For additional information relating to political advertising, Agencies and Advertisers are encouraged to request a copy of the Station's current political advertising disclosure statement.]